



Keep in Mind When Picking a Title

1. Be mindful of reserved words in your province. Some words are legally protected and therefore used only in the world of dietitians or medical professionals. Check the Legal Guide for what is prohibited in your province.
2. Be transparent — clear and honest about what it is you do. Don't get fancy which can muddy your mission.
3. Avoid clinical claims which may also be reserved. Be cautious using anything that may imply diagnosing or treating.
4. Be clear about what you have in terms of training credentials. If you have them, flaunt them because this is one of the ways you can differentiate yourself from those without the same type of background.

Title/Word Ideas for Your Consideration

Natural Nutrition Clinical Practitioner
Nutritherapy Advisor
Nutritional Educator
Holistic Nutritionist/Coach
Natural Nutritionist/Coach
Food Strategist
Health Strategist
Nutrition Consultant
Therapeutic Nutritional Approach
Nutritional Prevention
Functional Nutrition
Holistic/Natural Food Counselor
Nourishment Specialist
Food and Wellness Counselor

Collectively we are a creative bunch so if you would like to enhance the list, please send us your contributions. info@cannp.ca