**1,000 Reasons Why!**

I appreciate you being part of the “1000 Reasons Why” insurance campaign.

My professional association is seeking real reasons, based on your personal history, why you decided to work with a holistic nutritionist and/or the health benefits you have observed. Ultimately this list of 1000 personal experiences will be collated and delivered to several insurance companies as a way of solidifying the place of holistic nutrition in insurance benefit plans.

All you have to do is:

1. Go to cannp.ca.
2. Click on the [Take Action](https://cannp.ca/take-action/) link at the top of the home page.
3. Complete your plea with your name, province and email.
4. Your reason why should be authentic, in your words or from your perspective and it need not be lengthy — one simple statement will suffice.

You could say something like \_\_\_\_\_\_\_\_ or \_\_\_\_\_\_\_\_.

Thank you for taking a couple of minutes to help us out. Hopefully 1,000 Reasons Why will be compelling to all insurance companies giving you the choice in a health care practitioner.